

Leadership Classics



Ethical Leadership



"Do everything ethically ... within reason, of course."

Putting Ethics in Context



How does one's basic philosophy of human nature affect one's approach to leadership?

“I believe that our every act has a universal dimension. Because of this, ethical discipline, wholesome conduct, and careful discernment are crucial ingredients for a meaningful, happy life.”

--Dalai Lama

Putting Ethics in Context



“Managers do things right and leaders do the right things.”

--Warren Bennis

“The time is always right to do what is right.”

--Martin Luther King, Jr.

What is the difference between doing *things right* and doing the *right things*?

Personal Values



Values are those behaviors that are important to you; the embodiment of what you stand for. They are the rules by which we make decisions of right and wrong.

What are your core values with respect to leadership?


Morality



Morals are the motivations we assign to ideas of right and wrong, particularly as imposed on others.

What is a moral dilemma?

Ethics



Ethics are actions based on our values or concept of what is right or wrong.

Can a bad person be a good leader?

Ethical Leadership



“Ethical Leadership is knowing your core values and having the courage to live them in all parts of your life.”

--Center for Ethical Leadership

“There are no shortcuts for anyplace worth going.”

--Beverly Sills

Ethical Leadership



- ❖ Purpose
- ❖ Knowledge
- ❖ Authority
- ❖ Trust

Source: http://www.ethicaledge.com/quest_4.html

Ethical Leaders: Purpose

David Steiner, CEO, Waste Management



“Leadership and values start at the top of any company, and ethical companies operate in a way that contributes to the success of their business and the communities they serve. At Waste Management, I believe it is our responsibility to make positive change for the environment and for society.”

Ethical Leaders: Knowledge

James E. Rogers, Chairman, President, and CEO, Duke Energy



“The basic skills of math, English and writing are not enough, ... You must develop a basic system of values to form and guide the use of these skills. The true test will not be what you learned in college, but how you used what you learned.”

Ethical Leaders: Authority



**Mariko Azuma, General Manager, Ricoh
Company**

RICOH

“Our leadership is dedicated to communicating the importance of ethics as a critical part of running a business and we strive to ensure all of our employees maintain the high standards we have set for ourselves.”

Ethical Leaders: Trust

Dan Amos, Chairman & CEO, Aflac



“At Aflac we place a strong emphasis on treating our customers, colleagues, shareholders and the public with honesty and respect.”

Ethical Leaders



Can you think of other ethical leaders?

“We do not act rightly because we have virtue or excellence, but we rather have those because we have acted rightly.”

--Aristotle

Ethical Case Study



Is it unethical to place a security firm's lawn sign in my yard even though I have not installed its security system?

Ethical Case Study



While vacationing in a small coastal town in Maine, you take your dog for a walk early on a Sunday morning. You come to an intersection with a stop light. Looking carefully in all directions you don't see any cars. A sign next to the stoplight says: *JAYWALKING FORBIDDEN: Violators subject to fine*. Would it be wrong of you to cross the street against the stoplight in the above circumstances?

Ethical Case Study



Occasionally, the conductor on the light rail does not collect my ticket. In such cases, I keep the ticket and use it another time. Should I instead turn in or discard the uncollected ticket, or is it the transit authority's obligation to collect it or lose the fare?

Ethical Case Study



You get an extra ten dollars in change at a checkout stand. You notice it and your friend who is with you notices, too. Do you return the money or keep it?

Ethical Case Study



When shopping with friends, you see a really nice pair of earrings that you would love to have. After leaving the store, your friend tells you that she has a surprise for you and gives you the earrings. You are so excited but soon discover that the earrings were stolen. What do you do?

Thank You!



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